



*the way linking was meant to be !*

## NextGenlinks Free Marketing, Linking and SEO Reports Series

Hi! Welcome to NextGenlinks Free Reports Series!

*Let's get straight to business :)*

### Free Report #18:

#### 4 Quick Tips for a Powerful Squeeze Page

The importance of a powerful squeeze page can't be stressed enough. An excellent squeeze page can accomplish many things from building your list all the way to increasing your sales by leaps and bounds.

One of the primary reasons to have a squeeze page is to "squeeze" the email address out of your reader so you can use the information they provide to you for follow up marketing.

Used properly, your squeeze page has the power to boost your visitor-to-subscriber conversion rates allowing you to send follow-up communications that will then help convert your subscribers to buyers.





These 4 quick tips will be easy to implement getting you on the right track to success in no time.

#### Quick Tip #1: K.I.S.S. It

Keep It Simple Silly. A squeeze page is meant to serve one purpose - to get subscribers to your list. Don't clutter it up with other offers and affiliate links. As a matter of fact, it is better to have *less* on a squeeze page than to overwhelm your visitor with too many options.

Make your intent clear – do you want them to subscribe or click away? If your squeeze page is too cluttered your reader will not know what you want them to do. If you give them too many choices they won't make one at all.

**Grab All The Free Reports In Our Series On These Hot Topics!**

	<a href="#">Bigger Affiliate Checks</a>
	<a href="#">Autoresponders</a>
	<a href="#">Article Marketing</a>
	<a href="#">Coaching Programs</a>
	<a href="#">Creating a Hot Product</a>
	<a href="#">Effective Subject Lines</a>
	<a href="#">Faster Easier Quality</a>
	<a href="#">Firesales~How &amp; Why</a>
	<a href="#">Follow Up Messages</a>
	<a href="#">Growing Your List</a>
	<a href="#">Hiring A Ghostwriter</a>
	<a href="#">Product Launches</a>
	<a href="#">Make Money with Blogs</a>
	<a href="#">Membership Sites</a>
	<a href="#">One Time Offers</a>
	<a href="#">Budget Outsourcing</a>
	<a href="#">Own Affiliate Program</a>
	<a href="#">JV's and Partnerships</a>
	<a href="#">PLR Content</a>
	<a href="#">Squeeze Pages</a>
	<a href="#">Solo Mailings</a>
	<a href="#">Home Business</a>
	<a href="#">Forum Traffic</a>
	<a href="#">Social Sites</a>
	<a href="#">Viral Reports</a>
<b>Grab All The Reports Here!</b>	



## Quick Tip #2: Compel Them

There are other people on the Internet offering basically the exact same things you are. All those other Internet marketers want your reader to sign up for their site too. So, what makes you so special? Why should they give you permission to continue to contact them?

Speak to your reader in terms they understand. Speak to their problems and their pain. Solve their issues and tell them what you want them to do.

Let your readers know exactly what to expect when they sign up for your list. What are the benefits to being on your list? Figure it out and then tell them how being on your list will solve every (fill in your area of expertise here) problem they have.

### *A Tip: Under Promise & Over Deliver -*

You hear it all the time but it is so true. If you promise a weekly newsletter you'd better send them a newsletter every week or be prepared for the mass unsubscribe when you haven't mailed them for months and your readers no longer remember who you are or why they subscribed in the first place.

## Quick Tip #3: Follow Up

A powerful squeeze page will make your prospect want what you're offering so badly they don't hesitate in giving you their name and email address.

We live in a society that loves immediate gratification. If you've offered an ebook or ecourse as an incentive for them to sign up to your list – give it to them immediately! Don't make them wait for the information you've promised them. Use an autoresponder to send out the information right away. Then continue to send information and make offers to them.

Try   
Risk Free For 14 Days!



**When you sign up for your NextGenLinks account, the first 14 days are free, you're not charged a penny! So you can try out our software and see the results for yourself!**



*the way linking was meant to be !*

## NextGenlinks Free Marketing, Linking and SEO Reports Series

### Quick Tip #4: Test, Tweak and Test Again

While we hope that every decision we make with our online business will result in enormous success, unfortunately, this is not always the case.

If the copy on your squeeze page doesn't seem to be drawing your readers to sign up, you might need to take a look at how you're driving traffic to your squeeze page. You might also split test multiple offers and see which one converts best.

Never be afraid to ask a mentor or someone with some background in Internet marketing their honest opinion of your squeeze page. Open your heart to what they have to say and what you need to hear. Then, make the necessary changes. It is often in our failures that we find our successes.

So there it is: **K.I.S.S, Compel, Follow Up and Test**

Now, go out and create the best squeeze page you can. It doesn't have to be perfect but, it does have to exist to draw your readers into your list building process. You do this using persuasive copy that gives them a reason to opt-in.

Your conversion rate will increase as you make your page simpler and pleasing to look at and creating compelling, benefit driven copy. Don't forget the "thank you" page once they've signed up!

**Create Your  
Free Demo  
Account  
Today and  
Take it for a  
Spin!**

**Start  
Your  
Demo  
Now!**



**Create your own free NextGenlinks.com demo account ~ Add 1 Domain with up to 25 URLs to your Free Account. This a 100% Fully Functioning Account, No Expiration and No Need to Upgrade - Try It Today!**

Click the Graphic above to get started...



Thanks For Downloading our free report! We hope you enjoyed it, make sure to download All of our reports, they're packed with great information :)

If you're an affiliate of NGL and would like to rebrand these reports with your affiliate id, you can do so easily using a free program called [Open Office](#), which we highly recommend you use daily in place of, or along with, Microsoft Office anyway :)

It's a great free opensource software program(basically an MS Office Clone) and you can use it to easily create great looking PDFs just like these from your Word Documents with just one click!

You can get the software here: <http://www.openoffice.org/>

Instructions for adding your affiliate link to the reports and the .odt(same as .doc) files to be used with Open Office can be found here: [Brand Your Reports Here!](#)

Feel free to pass this report on to your friends, clients and email list, I'm sure they'll enjoy the content and thank you for it :)

If you have any questions, you can always reach me, Charles, directly at this email address:  
[charles@nextgenlinks.com](mailto:charles@nextgenlinks.com)

**Or contact support:** <http://www.nextgenlinks.com/support.php>

If you have not signed up for your [NextGenLinks.com](#) account yet, you can sign up here and start building links and traffic to your site today!

Join our affiliate program and create a residual income by earning 25% of all sales you refer to our site!

Sign up here: [NGL Affiliate Program](#)

[Learn More About NexGenLinks.com Here](#)

[NextGenlinks Blog](#)

[NextGenlinks Features](#)

[Member Screenshots](#)

[Become an Affiliate](#)



**If you'd like to receive more free reports like this one in your email, subscribe to our free NGL Newsletter by clicking here: [Subscribe](#)**



*the way linking was meant to be !*

**NextGenlinks** Free Marketing, Linking and SEO Reports Series

**"At Last! A Super Easy Way To Pull In  
Hundreds of High Quality Backlinks!"**

**"Just a Few Simple Steps to Get Setup and Boom...  
100% Automated \*SE Approved\* - Deep Backlinks!"**

**NEXTGENlinks** Is The Only Program that Builds...

- ✓ Deep Links to Your Inner pages
- ✓ Highly Relevant On Topic Links
- ✓ Natural Links Over Time
- ✓ Permanent, Long Term Links
- ✓ Safe, HTML Optimized Links
- ✓ 100% Set it & Forget it System

Try **NEXTGENlinks**  
Risk Free For 14 Days!



**Signup Now**

**Create Your  
Free Demo  
Account  
Today and  
Take it for a  
Spin!**

**Start  
Your  
Demo  
Now!**

