



*the way linking was meant to be !*

## NextGenlinks Free Marketing, Linking and SEO Reports Series

Hi! Welcome to NextGenlinks Free Reports Series!

*Let's get straight to business :)*

### Free Report #13:

#### 4 Quick Tips for Making Money with a Blog

Blogging has become extremely popular over the last few years. Many blog as a way to journal their thoughts, but it is also possible to make a decent income from blogging too. If you're considering blogging for money, I'll warn you that it isn't easy money or a get-rich quick scheme. It may not be as easy or as quick as you think but with a bit of guidance and research you can make money blogging.

It's important to start off on the right foot so you don't become discouraged. Below are some tips to get you headed in the right direction.

























#### Quick Tip #1: Choose your subject wisely

If you're planning to grow your blog as an income source, you'll want to be certain to choose a subject that has a large following of people that spend money.

The topic should be something that you are knowledgeable about and, preferably something that you are passionate about, so you'll remain interested in blogging about the topic for years to come. Before making a final decision on the subject of your blog, do some research to make sure the topic is one that is searched on the internet. If there are forums or messageboards where people are discussing the topic, even better.

Whatever subject you decide on, you should enjoy writing about it or have access to people who do. The success of a blog depends on its interest to readers. If you do not enjoy writing about the subject and you don't have writers who are passionate about the topic, you can almost be guaranteed that your readers will not

**Grab All The Free Reports In Our Series On These Hot Topics!**

	<a href="#">Bigger Affiliate Checks</a>
	<a href="#">Autoresponders</a>
	<a href="#">Article Marketing</a>
	<a href="#">Coaching Programs</a>
	<a href="#">Creating a Hot Product</a>
	<a href="#">Effective Subject Lines</a>
	<a href="#">Faster Easier Quality</a>
	<a href="#">Firesales~How &amp; Why</a>
	<a href="#">Follow Up Messages</a>
	<a href="#">Growing Your List</a>
	<a href="#">Hiring A Ghostwriter</a>
	<a href="#">Product Launches</a>
	<a href="#">Make Money with Blogs</a>
	<a href="#">Membership Sites</a>
	<a href="#">One Time Offers</a>
	<a href="#">Budget Outsourcing</a>
	<a href="#">Own Affiliate Program</a>
	<a href="#">JV's and Partnerships</a>
	<a href="#">PLR Content</a>
	<a href="#">Squeeze Pages</a>
	<a href="#">Solo Mailings</a>
	<a href="#">Home Business</a>
	<a href="#">Forum Traffic</a>
	<a href="#">Social Sites</a>
	<a href="#">Viral Reports</a>

**[Grab All The Reports Here!](#)**



enjoy reading about it either, so choose wisely.

### **Quick Tip #2: Plan Your Blogging**

One mistake bloggers make is blogging when they feel like it – whatever is in their heads at that moment in time. This is fine if you are just journaling for your own benefit but if you would like to gain an audience and an income, a bit of planning is key.

When you plan your blog you should consider the categories, pages, and what you want to include in each of your posts. It would also be beneficial to make a posting schedule and stick to it, whether that is once a day, once a week or a few times each month. Your schedule may need a tweaking as time goes on but starting with one from the beginning will lay a good foundation for your blog success.

Remember to carefully select your keywords if you are trying to rank high in the search engines. Newer bloggers will find it easiest to choose long tail keyword phrases related to the niche that have less competition in the search engines than single words. (Ex: "how to get more followers on Twitter" would be easier to rank for than "Twitter" would be.)

### **Quick Tip #3: Create Interactive Elements**

Your blog may provide a place where you sound off on your thoughts and offer valuable advice, but it a good tip would also be to offer some interactive elements. Part of what makes blogs so fascinating is that they hold the possibility of developing a loyal readership. If there is nothing on your blog that people can "do" other than read, it's going to be hard to develop a relationship with your readers. If the trust and the relationship don't develop, your success with it may be hindered.

Examples of interactive elements would include a comments section and a poll section. Comments are generally included in the set up of your blog. This is where people can comment on the things you write, and communicate with you and other readers. Polls are available as a blog "widget" and they are beneficial to

Try  **NEXTGENlinks**  
Risk Free For 14 Days!



**When you sign up for your NextGenLinks account, the first 14 days are free, you're not charged a penny! So you can try out our software and see the results for yourself!**



*the way linking was meant to be !*

## **NextGenlinks Free Marketing, Linking and SEO Reports Series**

have in the sidebar of your blog. You can ask a question and have visitors choose their response.

Including these interactive elements will allow you to provide readers with what they are seeking, making them loyal readers for what hopefully be a long time to come.

### **Quick Tip #4: Optimize Your Monetization**

Once your site is up and running, you'll need to make sure your site is set up to make money. What this is referring to is placing and positioning ads on your blog to increase your income. It's also important to make sure you are serving your readers with ads that interest them and are related to your blogging niche.

As your visitors increase this will be easier to track and then tweak for ultimate success. That is why taking time to plan your site and work hard at getting steady traffic is of the utmost importance. That way you can split test and figure out where the best possible positions for your ads are. This may include having to try different banners, text links, etc. and see what is working and what's not.

Making money with a blog is a goal that many people have. If you do your best to plan ahead, interest your visitors, and monetize properly it can become a reality for you too.

**Create Your  
Free Demo  
Account  
Today and  
Take it for a  
Spin!**



**Create your own free NextGenlinks.com demo account ~ Add 1 Domain with up to 25 URLs to your Free Account. This a 100% Fully Functioning Account, No Expiration and No Need to Upgrade - Try It Today!**

Click the Graphic above to get started...



Thanks For Downloading our free report! We hope you enjoyed it, make sure to download All of our reports, they're packed with great information :)

If you're an affiliate of NGL and would like to rebrand these reports with your affiliate id, you can do so easily using a free program called [Open Office](#), which we highly recommend you use daily in place of, or along with, Microsoft Office anyway :)

It's a great free opensource software program(basically an MS Office Clone) and you can use it to easily create great looking PDFs just like these from your Word Documents with just one click!

You can get the software here: <http://www.openoffice.org/>

Instructions for adding your affiliate link to the reports and the .odt(same as .doc) files to be used with Open Office can be found here: [Brand Your Reports Here!](#)

Feel free to pass this report on to your friends, clients and email list, I'm sure they'll enjoy the content and thank you for it :)

If you have any questions, you can always reach me, Charles, directly at this email address: [charles@nextgenlinks.com](mailto:charles@nextgenlinks.com)

**Or contact support:** <http://www.nextgenlinks.com/support.php>

If you have not signed up for your [NextGenLinks.com](#) account yet, you can sign up here and start building links and traffic to your site today!

Join our affiliate program and create a residual income by earning 25% of all sales you refer to our site!

Sign up here: [NGL Affiliate Program](#)

[Learn More About NexGenLinks.com Here](#)

[NextGenlinks Blog](#)

[NextGenlinks Features](#)

[Member Screenshots](#)

[Become an Affiliate](#)



**If you'd like to receive more free reports like this one in your email, subscribe to our free NGL Newsletter by clicking here: [Subscribe](#)**



*the way linking was meant to be !*

**NextGenlinks** Free Marketing, Linking and SEO Reports Series

**"At Last! A Super Easy Way To Pull In  
Hundreds of High Quality Backlinks!"**

**"Just a Few Simple Steps to Get Setup and Boom...  
100% Automated \*SE Approved\* - Deep Backlinks!"**

**NEXTGENlinks** Is The Only Program that Builds...

- ✓ Deep Links to Your Inner pages
- ✓ Highly Relevant On Topic Links
- ✓ Natural Links Over Time
- ✓ Permanent, Long Term Links
- ✓ Safe, HTML Optimized Links
- ✓ 100% Set it & Forget it System

Try **NEXTGENlinks**  
Risk Free For 14 Days!



**Signup Now**

**Create Your  
Free Demo  
Account  
Today and  
Take it for a  
Spin!**

**Start  
Your  
Demo  
Now!**

