



the way linking was meant to be !

NextGenlinks Free Marketing, Linking and SEO Reports Series

Hi! Welcome to NextGenlinks Free Reports Series!

Let's get straight to business :)

Free Report #16:

4 Quick Tips for Convincing Partners to Promote You

One of the skills that can make you the most money online is networking, which is nothing more than building relationships with other successful marketers so that you both profit.

Networking successfully with jv partners can really boost your Internet Marketing business. The most successful marketers do so smartly; they use each other as leverage to get where they are today. Follow their lead and you'll see why.

Here are a few quick tips to help you get started.

Quick Tip #1: Develop a USP for Your Request



















Most people in business have heard the advice that you're supposed to have a Unique Selling Proposition (USP) for your customers, but a USP also helps when you are seeking joint venture partners. The most sought-after JV partners receive requests on a daily basis. You'll want to strategize to stand out from all these others who are vying for their attention.

The best way to accomplish this is to think about how your offer is different from the other offers out there. What are you going to offer to that person's customers that no one has before? Make sure that you have truly thought this out before making contact.

Quick Tip #2: Pay Attention to the Marketer

Many marketers just focus on sending many JV requests out hoping that someone, anyone, will say yes. The problem is that the most seasoned marketers can spot this a mile away. If you're asking someone to promote to their list, you'll get better results if

Grab All The Free Reports In Our Series On These Hot Topics!

	Bigger Affiliate Checks
	Autoresponders
	Article Marketing
	Coaching Programs
	Creating a Hot Product
	Effective Subject Lines
	Faster Easier Quality
	Firesales~How & Why
	Follow Up Messages
	Growing Your List
	Hiring A Ghostwriter
	Product Launches
	Make Money with Blogs
	Membership Sites
	One Time Offers
	Budget Outsourcing
	Own Affiliate Program
	JV's and Partnerships
	PLR Content
	Squeeze Pages
	Solo Mailings
	Home Business
	Forum Traffic
	Social Sites
	Viral Reports

[Grab All The Reports Here!](#)



you do some research on the marketer you are sending that request to. Whatever you do, don't send a group mailing or a form letter to the JV partners that you're really hoping to "wow". It's a turnoff.

Take a look at the websites they run and opt in for their newsletter. What kinds of offers do they normally promote? Knowing this key fact is important so you can determine if your offer may be something that would interest their target market. If not, save their contact info for another date.

Quick Tip #3: Compose the Proper Request

Now that you made the decision who to send your JV requests to, it is time to craft and compose what you are going to say in your request.

Make sure you get to the point. More often than not these marketers are extremely busy and time is money. Eliminate fluff and flowery language. Be cordial, but stick to the task at hand. You will also want to make sure to read and reread your email before sending. Even if you have had dealings with this particular marketer before, keep your letter at a professional tone.

Quick Tip #4: Plan Ahead

If you're looking for JV partners for a launch, the timing can make things a bit more difficult.

More than likely you have spent a lot of time preparing your offer and getting it ready to go. It can be very stressful to attempt to get those last minute details together in time for your launch. Inquiring about potential JV partners should not be one of the last minute details.

Be sure to respect the schedules of your potential partners. Many of them plan their promotions out months in advance. So, giving them advanced notice will help you get a much better response. If your product is close to being ready but not yet completed, you still may want to put out JV requests. They may request that you

Try  **NEXTGEN**links
Risk Free For 14 Days!



When you sign up for your NextGenLinks account, the first 14 days are free, you're not charged a penny! So you can try out our software and see the results for yourself!



the way linking was meant to be !

NextGenlinks Free Marketing, Linking and SEO Reports Series

contact them again at a later date, but at least you have made the first connection with them.

Bear in mind that you might be faced with rejection even if you do everything "right." Sometimes marketers are too busy, don't promote others' products very often, or have another reason why they can't promote you. Don't let this discourage you; keep searching and you'll find the right JV partner to assist you on your journey to internet marketing success.

**Create Your
Free Demo
Account
Today and
Take it for a
Spin!**



**Create your own free
NextGenlinks.com demo
account ~ Add 1 Domain
with up to 25 URLs to
your Free Account. This
a 100% Fully
Functioning Account, No
Expiration and No Need
to Upgrade - Try It
Today!**

Click the Graphic above to
get started...



Thanks For Downloading our free report! We hope you enjoyed it, make sure to download All of our reports, they're packed with great information :)

If you're an affiliate of NGL and would like to rebrand these reports with your affiliate id, you can do so easily using a free program called [Open Office](#), which we highly recommend you use daily in place of, or along with, Microsoft Office anyway :)

It's a great free opensource software program(basically an MS Office Clone) and you can use it to easily create great looking PDFs just like these from your Word Documents with just one click!

You can get the software here: <http://www.openoffice.org/>

Instructions for adding your affiliate link to the reports and the .odt(same as .doc) files to be used with Open Office can be found here: [Brand Your Reports Here!](#)

Feel free to pass this report on to your friends, clients and email list, I'm sure they'll enjoy the content and thank you for it :)

If you have any questions, you can always reach me, Charles, directly at this email address:
charles@nextgenlinks.com

Or contact support: <http://www.nextgenlinks.com/support.php>

If you have not signed up for your [NextGenLinks.com](#) account yet, you can sign up here and start building links and traffic to your site today!

Join our affiliate program and create a residual income by earning 25% of all sales you refer to our site!

Sign up here: [NGL Affiliate Program](#)

[Learn More About NextGenLinks.com Here](#)

[NextGenLinks Blog](#)

[NextGenLinks Features](#)

[Member Screenshots](#)

[Become an Affiliate](#)



If you'd like to receive more free reports like this one in your email, subscribe to our free NGL Newsletter by clicking here: [Subscribe](#)



the way linking was meant to be !

NextGenlinks Free Marketing, Linking and SEO Reports Series

**"At Last! A Super Easy Way To Pull In
Hundreds of High Quality Backlinks!"**

**"Just a Few Simple Steps to Get Setup and Boom...
100% Automated *SE Approved* - Deep Backlinks!"**

NEXTGENlinks Is The Only Program that Builds...

- ✓ Deep Links to Your Inner pages
- ✓ Highly Relevant On Topic Links
- ✓ Natural Links Over Time
- ✓ Permanent, Long Term Links
- ✓ Safe, HTML Optimized Links
- ✓ 100% Set it & Forget it System

Try **NEXTGENlinks**
Risk Free For 14 Days!



Signup Now

**Create Your
Free Demo
Account
Today and
Take it for a
Spin!**

**Start
Your
Demo
Now!**

