



the way linking was meant to be !

NextGenlinks Free Marketing, Linking and SEO Reports Series

Hi! Welcome to NextGenlinks Free Reports Series!

Let's get straight to business :)

Free Report #11:

4 Quick Tips for Hiring a Ghostwriter

Writing content for your online business can be a time consuming and daunting task. If it is something that is not your passion or you truly don't enjoy doing, hiring a ghostwriter is a great solution. These content professionals will write content for you based on your specifications, and you will own 100% exclusive rights to use it as you wish.

Many of us in the internet marketing profession are familiar with the phrase "Content is king". What that translates to is, if you have fantastic content, your chance of success in your online business is good. However, if you don't have good content, your success on the internet is pretty much doomed.





Making the informed decision to hire a good ghostwriter may be the kick start your business needs to begin to flourish.

Quick Tip #1: Ask for References

As we know in any profession in life, there are good representatives, mediocre representatives and some pretty terrible representatives. This holds the same with the ghostwriting profession. Since you want the best for your business it's always best to ask for references. This will help you discover those who are truly great content producers, and weed out those who just don't have great talent for researching or writing.

Your online friends or business associates who have outsourced their writing successfully are excellent people to ask for a recommendation. If you're at a loss you can go to online marketing forums to see if anyone can steer you in the right direction. You'll likely get several different names, but you can visit the writers' websites to make your

Grab All The Free Reports In Our Series On These Hot Topics!

	Bigger Affiliate Checks
	Autoresponders
	Article Marketing
	Coaching Programs
	Creating a Hot Product
	Effective Subject Lines
	Faster Easier Quality
	Firesales~How & Why
	Follow Up Messages
	Growing Your List
	Hiring A Ghostwriter
	Product Launches
	Make Money with Blogs
	Membership Sites
	One Time Offers
	Budget Outsourcing
	Own Affiliate Program
	JV's and Partnerships
	PLR Content
	Squeeze Pages
	Solo Mailings
	Home Business
	Forum Traffic
	Social Sites
	Viral Reports

[Grab All The Reports Here!](#)



own informed decision.

You can also visit sites like eLance.com or Shelancers.com, and search Google.com for ghostwriters, too.

Quick Tip #2: Ask to see Samples

Though references are a good starting point, it is also smart to obtain writing samples before spending money on a ghostwriter. Even if you get a recommendation for a ghostwriter from a friend, you may later find out that you are not happy with her style of writing. The reference you received may have been from a trusted colleague or friend, but remember that everyone has different tastes and preferences in writing styles.

Start by requesting three samples from any potential ghostwriters, and, if you can, get samples written about your chosen niche. Once received, compare the articles and see “voice” or “style” you feel most drawn to. Of course grammar and spelling and quality of information should be taken into consideration as well.

Quick Tip #3: Be Clear About What You Want

A ghostwriter’s purpose is to write the work as if you had written it, if you had the time or inclination to do it yourself. If you assign a ghostwriter a task and say "do what you want with it", you may be disappointed with the results. By simply giving the writer some keywords or a brief outline, you can help them succeed which will ensure that you receive the content that you want.

Another good point is to be clear about any style or tone preferences that you may have. It will make the process go easier and it will make the relationship with your ghostwriter that much stronger. Providing samples of content that you do like will also help. Remember, we all make mistakes but conveying a clear purpose and expectations will make those mistakes less.



When you sign up for your NextGenLinks account, the first 14 days are free, you're not charged a penny! So you can try out our software and see the results for yourself!



the way linking was meant to be !

NextGenlinks Free Marketing, Linking and SEO Reports Series

Quick Tip #4: Be Realistic With Prices

If you are developing a business while working on a tight budget, you may decide to hire an inexpensive ghostwriter. This may not be the best option in the long run, as the quality may be lacking and represent your business poorly. Of course, some excellent writers get their start by offering incredibly low prices, so you can find exceptions. However, for the most part, you oftentimes get what you pay for.

Thankfully, you don't have to be extremely wealthy to afford a ghostwriter, either. There are many reasonably-priced writers that do excellent work for a modest price. It is in your best interest to always do your research, collect references and ask for samples before considering employing any ghostwriter, no matter what their fee may be.

Hiring a ghostwriter is a great way to accomplish more in your business by doing less hands-on work. If you take the time to find a good ghostwriter who has quality samples, delivers work in the style you prefer, and has prices within your allocated budget, you will be on the road to working less and profiting more.

**Create Your
Free Demo
Account
Today and
Take it for a
Spin!**

**Start
Your
Demo
Now!**



Create your own free NextGenlinks.com demo account ~ Add 1 Domain with up to 25 URLs to your Free Account. This a 100% Fully Functioning Account, No Expiration and No Need to Upgrade - Try It Today!

Click the Graphic above to get started...



Thanks For Downloading our free report! We hope you enjoyed it, make sure to download All of our reports, they're packed with great information :)

If you're an affiliate of NGL and would like to rebrand these reports with your affiliate id, you can do so easily using a free program called [Open Office](#), which we highly recommend you use daily in place of, or along with, Microsoft Office anyway :)

It's a great free opensource software program(basically an MS Office Clone) and you can use it to easily create great looking PDFs just like these from your Word Documents with just one click!

You can get the software here: <http://www.openoffice.org/>

Instructions for adding your affiliate link to the reports and the .odt(same as .doc) files to be used with Open Office can be found here: [Brand Your Reports Here!](#)

Feel free to pass this report on to your friends, clients and email list, I'm sure they'll enjoy the content and thank you for it :)

If you have any questions, you can always reach me, Charles, directly at this email address: charles@nextgenlinks.com

Or contact support: <http://www.nextgenlinks.com/support.php>

If you have not signed up for your [NextGenLinks.com](#) account yet, you can sign up here and start building links and traffic to your site today!

Join our affiliate program and create a residual income by earning 25% of all sales you refer to our site!

Sign up here: [NGL Affiliate Program](#)

[Learn More About NexGenLinks.com Here](#)

[NextGenLinks Blog](#)

[NextGenLinks Features](#)



[Member Screenshots](#)

[Become an Affiliate](#)

If you'd like to receive more free reports like this one in your email, subscribe to our free NGL Newsletter by clicking here: [Subscribe](#)



the way linking was meant to be!

NextGenlinks Free Marketing, Linking and SEO Reports Series

**"At Last! A Super Easy Way To Pull In
Hundreds of High Quality Backlinks!"**

**"Just a Few Simple Steps to Get Setup and Boom...
100% Automated *SE Approved* - Deep Backlinks!"**

NEXTGENlinks Is The Only Program that Builds...

- ✓ Deep Links to Your Inner pages
- ✓ Highly Relevant On Topic Links
- ✓ Natural Links Over Time
- ✓ Permanent, Long Term Links
- ✓ Safe, HTML Optimized Links
- ✓ 100% Set it & Forget it System

Try **NEXTGENlinks**
Risk Free For 14 Days!



Signup Now

**Create Your
Free Demo
Account
Today and
Take it for a
Spin!**

**Start
Your
Demo
Now!**

